

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Flexpoint Media / POL **Attention: Accounts Payable** P.O. Box 1051 New Albany, OH 43054

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

INVOICE	TE		Page 1 of 4		
Property	WHAS				
Invoice #	2751635-2	Order #	2751635		
Invoice Date	09/10/23	Alt Order #	WOC14232100		
Invoice Month	September 2023	Deal #			
Invoice Period	08/28/23 - 09/04/23	Flight Dates	08/22/23 - 09/04/23		
Advertiser	POL/ Daniel Camero	POL/ Daniel Cameron / R / Governor / KY			
Product	KY Gov				
Estimate #	4393				
	Account Executive	Taylor Fritsch	า		
	Sales Office	TEGNA Sale	s Washington DC		
	Sales Region	Sales Region National			
	Agency Code	9920140			
	Advertiser Code	509			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	39475AG			
	Advertiser Ref	M214806			
	Product 1	706			
	Product 2				

												Spots/				
Line	Start D	ate l	End Da	ite Des	scriptio	n	Start/End	I Time	MTWTFSS	L	_ength	Week	Rate	Type		
1	08/22/2	23 (09/04/2		OD MO	ORNING AME	R 7:00 AM-	8:00 AM	11111		:30	5	\$200.00	NM		
	Weeks		tart Da 8/22/23			<u>МГWГFSS</u> 11111	Spots/	Week 5	Rate \$200.00							
Spo	ts: <u>#</u>	<u>Ch</u>	Day	Air Date	Air	Time Descrip	otion		Start/End	d Time	Lengt	h Ad-ID			Rate	Type
	5	WHAS	M	08/28/23	7:2	4 AM GOOD	MORNING	AMERICA AMERICA	7:00 AM	-8:00 AM	:3	DCKYGOV	TV06H		\$200.00	NM
	Weeks		tart Da 8/29/23			<u>МГWГFSS</u> 11111	Spots/	Week 5	Rate \$200.00							
Spo	ts: <u>#</u>	<u>Ch</u>	Day	Air Date	Air	Time Descrip	otion		Start/End	d Time	Lengt	h Ad-ID			Rate	Type
	6	WHAS	Tu	08/29/23	7:4	1 AM GOOD	MORNING	AMERICA AMERICA	7:00 AM	-8:00 AM	:3	DCKYGOV	TV06H		\$200.00	NM
İ	7	WHAS	W	08/30/23	7:4	2 AM GOOD	MORNING	AMERICA	7A 7:00 AM	-8:00 AM	:3	DCKYGOV	TV06H		\$200.00	NM
İ	8	WHAS	Th	08/31/23	7:5	9 AM GOOD	MORNING	AMERICA	A 7A 7:00 AM-	-8:00 AM	:3) DCKYGOV	TV06H		\$200.00	NM
İ	9	WHAS	F	09/01/23	7:5	5 AM GOOD	MORNING	AMERICA	A 7A 7:00 AM-	-8:00 AM	:3) DCKYGOV	TV06H		\$200.00	NM
İ	10	WHAS	з М	09/04/23	7:2	4 AM GOOD	MORNING	AMERICA	A 7A 7:00 AM-	-8:00 AM	:3	DCKYGOV	TV06H		\$200.00	NM
2	08/22/2	23 (09/02/2	23 GO ICA	-	ORNING AME	ER 7-9a		1-		:30	1	\$90.00	NM		
	Weeks		tart Da 8/29/23			<u>MTWTFSS</u> 1-	Spots/	Week 1	<u>Rate</u> \$90.00							
Spo	ts: <u>#</u>	<u>Ch</u>	Day	Air Date	Air	Time Descrip	otion		Start/End	d Time	Lengt	h Ad-ID			Rate	Type
	2	WHAS	Sa	09/02/23	8:3	6 AM GOOD	MORNING	AMERIC	A 7-9a		:3) DCKYGOV	TV06H		\$90.00	NM
3	08/22/2	23 (09/02/2	23 GM	IK WE	EKEND 9-10 <i>F</i>	A 9-10a		1-		:30	1	\$90.00	NM		
	Weeks		tart Da 8/29/23			<u>MTWTFSS</u> 1-	Spots/\	Week 1	<u>Rate</u> \$90.00							
Spo	ts: <u>#</u>	<u>Ch</u>	Day	Air Date	Air	Time Descrip	otion		Start/End	d Time	Lengt	h Ad-ID			Rate	Type
	2	WHAS	Sa	09/02/23	9:5	1 AM GMK V	VEEKEND 9)-10A	9-10a		:3) DCKYGOV	TV06H		\$90.00	NM
4	08/22/2	23 (09/03/2	23			8-9a		1		:30	1	\$100.00	NM		

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

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Invoice #	2751635-2	Invoice Month	September 2023
Invoice Date	09/10/23	Invoice Period	08/28/23 - 09/04/23
Advertiser	POL/ Daniel Cameron / I	R / Governor / K	Y
Product	KY Gov		
Estimate #	4393		

Spots/

							Spots/				
Line Start D	ate End Date	e Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
		GOOD	MORNING AMER	•							
		ICA	WORNING AWE	`							
Weeks:	Start Date	End Date	e MTWTFSS	Spots/Week	Rate						
	08/29/23	09/04/23	1	1	\$100.00						
Spots: #	Ch Day	Air Date A	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate T	уре
2	WHAS Su (9/03/23	8:29 AM GOOD N	MORNING AMERICA	8-9a	:3	O DCKYGOVTV	06H		\$100.00	NM
F 00/00/	00/04/02	CMAG		4.0-	1111	-20		\$00.00	NINA		
5 08/22/2	23 09/01/23	GMA3		1-2p	11111	:30	5	\$90.00	NM		
Weeks:	Start Date	End Date	e MTWTFSS	Spots/Week	Rate						
WCCKS.	08/22/23	08/28/23		<u> 5</u>	\$90.00						
Spots: #	Ch Day A	Air Date A	Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate T	уре
5			1:54 PM GMA3		1-2p	:3	O DCKYGOVTV	06H		\$90.00	NM
Weeks:	Start Date	e End Date	e <u>MTWTFSS</u>	Spots/Week	Rate						
	08/29/23	09/04/23	- 1111	4	\$90.00						
Spots: #	Ch Day	Air Date A	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate T	уре
6	WHAS Tu (8/29/23 1	2:59 PM GMA3		1-2p	:3	O DCKYGOVTV	06H		\$90.00	NM
7	WHAS W (8/30/23 1	2:59 PM GMA3		1-2p	:3	O DCKYGOVTV	06H		\$90.00	NM
8	WHAS Th	8/31/23 1	2:59 PM GMA3		1-2p	:3	O DCKYGOVTV	06H		\$90.00	NM
9	WHAS F (9/01/23	1:28 PM GMA3		1-2p	:3	O DCKYGOVTV	06H		\$90.00	NM
0.00/00/0	20/24/20	14// 14 0	44 NEWO @ 5	5 500	4444			Фооо оо	h 15 4		
6 08/22/2	23 09/04/23	WHAS	11 NEWS @ 5p	5-530p	11111	:30	5	\$200.00	NM		
Weeks:	Start Date	End Date	e MTWTFSS	Spots/Week	Rate						
Weeks.	08/22/23	08/28/23		<u> 5</u>	\$200.00						
Spots: #			Air Time Descript	ion	Start/End Time	Lenat	h Ad-ID			Rate T	vpe
5			5:30 PM WHAS1		5-530p		O DCKYGOVTV	06H		\$200.00	
Weeks:				Spots/Week	Rate	.0	0			Ψ200.00	
	08/29/23	09/04/23		5	\$200.00						
Spots: #	Ch Day A	Air Date /	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate T	уре
6	WHAS Tu	8/29/23	5:29 PM WHAS1	1 NEWS @ 5p	5-530p	:3	O DCKYGOVTV	06H		\$200.00	NM
7	WHAS W	8/30/23	5:23 PM WHAS1	1 NEWS @ 5p	5-530p	:3	O DCKYGOVTV	06H		\$200.00	NM
8	WHAS Th	8/31/23	5:23 PM WHAS1	1 NEWS @ 5p	5-530p	:3	O DCKYGOVTV	06H		\$200.00	NM
9			5:23 PM WHAS1	•	5-530p	:3	O DCKYGOVTV	06H			NM
10			5:12 PM WHAS1	•	5-530p	_	O DCKYGOVTV				NM
				<u>-</u> • ७ ७р						Ψ=00.00	
7 08/22/2	23 08/31/23		RTAINMENT TON	l 7-730p	1- 1	:30	2	\$250.00	NM		
107	01 15	GHT	MTUTTEC	01-00	D-1-						
Weeks:	Start Date 08/29/23	End Date 09/04/23		Spots/Week 2	<u>Rate</u> \$250.00						
Spots: #			i - 1-1 Air Time Descript	-	Start/End Time	Longt	h Ad-ID			Poto T	
3 Spois.				<u>1011</u> FAINMENT TONIGHT			O DCKYGOVTV	ОВН		Rate T \$250.00	NM
-		000			7-730p		-			·	
4	WHAS Th	08/31/23	TIS PIN ENTER	FAINMENT TONIGHT	7-730p	:3	O DCKYGOVTV	ноп		\$250.00	IVIVI
8 08/22/2	23 09/01/23	INSIDE	EDITION	730-8p	11-1	:30	3	\$250.00	NM		
				•							
Weeks:				Spots/Week	Rate						
	08/22/23	08/28/23		3	\$250.00						
Spots: #	Ch Day	Air Date A	Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate T	ype

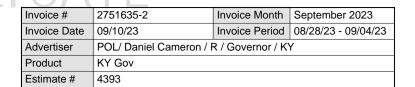
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Spots/

Big Date End Date Description StartEnd Time MTWTFSS Length Week Rate Type							Spots/			
Spots: # Ch	Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
3	8 08/22/23	09/01/23	INSIDE EDITION	730-8p	11-1	:30	3	\$250.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate S250.00 Start/End Time Length Ad-ID Rate Type S250.00 NM S250.	3 W	/HAS M 08	7:46 PM INSIDE	EDITION	730-8p	:30	DCKYGOVT			\$250.00 NM
WHAS W 08/30/23 7:56 PM INSIDE EDITION 730-8p :30 DCKYGOVTV06H \$250.00 NM		MG for Start Date	8.2 08/24 End Date <u>MTWTFSS</u>		Rate					ΨΞ00100 1
Weeks: Start Date End Date MITWIFSS Spots/Week Rate \$200.00	4 W	/HAS W 08	7:56 PM INSIDE	EDITION	730-8p	:30	DCKYGOVT			\$250.00 NM
Spots: # Ch	9 08/22/23	08/31/23		11-1135p	1111	:30	4	\$200.00	NM	
Section Sect	Spots: <u>#</u> <u>C</u> 4 W	08/22/23 h <u>Day Ai</u> /HAS M 08 Start Date	End Date	otion 11 NEWS AT 11 M-F/ Spots/Week	\$200.00 <u>Start/End Time</u> /SU 11-1135p <u>Rate</u>			V06H		
Neeks: Start Date Day Air Date Day Air Date Day Air Date Day Air Date Day Air Date Day Air Date Day Air Date Day D	5 W 6 W	/HAS Tu 08 /HAS W 08	3/29/23 11:32 PM WHAS 3/30/23 11:23 PM WHAS	11 NEWS AT 11 M-F/ 11 NEWS AT 11 M-F/	/SU 11-1135p /SU 11-1135p	:30	DCKYGOVT DCKYGOVT	V06H		\$200.00 NM \$200.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	10 08/29/23	09/02/23	ALL 330P	B 3:30 PM-7:30 PM	1-	:30	1	\$475.00	NM	
FOOTBALL Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$475.00	Spots: <u>#</u> <u>C</u>	08/28/23 h <u>Day Ai</u>	09/03/23 1- r Date <u>Air Time</u> Descri	otion 1	\$475.00 Start/End Time			V06H		
Spots: # Ch	11 08/29/23	09/02/23		7:30 PM-11:00 PM	1-	:30	1	\$475.00	NM	
1 WHAS Sa 09/02/23 7:35 PM ABC PRIME COLLEGE FOOTBA 7:30 PM-11:00 PM :30 DCKYGOVTV06H \$475.00 NM 12 08/29/23 09/03/23 ABC PRIME COLLEGE 7:30 PM-11:00 PM 1 :30 1 \$475.00 NM Weeks: Start Date 08/28/23 End Date 09/03/23 MTWTFSS Spots/Week 9475.00 Rate \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Weeks:		End Date MTWTFSS							
FOOTBALL Weeks: Start Date End Date MTWTFSS Spots/Week Rate								V06H		
08/28/23 09/03/23 1 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		09/03/23	FOOTBALL		l1	:30	1	\$475.00	NM	
;					\$475.00					
								V06H		

Total Spots 33

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Invoice Date	09/10/23	Invoice Period	08/28/23 - 09/04/23
Advertiser	POL/ Daniel Cameron / I	R / Governor / K	Y
Product	KY Gov		
Estimate #	4393		

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$6,855.00

Agency Commission \$1,028.25

Net Amount Due \$5,826.75

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